

For more information:

BikesfortheWorld.org



# **Bikes for the World**

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2018 Snapshot

Changing lives one bike at a time

### MESSAGE FROM THE EXECUTIVE DIRECTOR



This past year was one filled with change, growth and excitement at Bikes for the World. In the past year I have been amazed by the number of volunteers who have gotten their hands dirty, donated their time, energy and expertise, and provided crucial support as Bikes for

the World grew into our home in Rockville. We have successfully forged ties with individuals and organizations here at home and around the world that all share a common vision--using bikes as a vehicle for making connections, individual and community empowerment and as a sustainable means of transportation for education, health care delivery and entrepreneurship.

Building relationships is a fundamental goal of this organization and something that we work tirelessly to establish. In 2018 we added a new partner in Cycloville Kenya, solidified and expanded our partnership with ALE Burkina Faso and worked closely with one of our longest standing partners, MiBici Costa Rica, to create and launch a mechanic training program to augment their rural microfinance initiative. Locally our corps of volunteer mechanics is bigger than ever, weekly open warehouse nights are at, or beyond, capacity and the number of school groups on-site providing kids a chance to work with their hands and learn about the world continues to grow. As we look ahead

to 2019 and beyond I believe that our goal of improving lives through access to a bike is more important than ever and that the relationships we have built over the years will be the key to realizing our ambitions.

Together we can harness the transformative capacity of the bike to make a real difference in our global community!



Taylor Jones
Executive Director







# **MISSION**

The mission of Bikes for the World is to make affordable, good quality used bicycles available to low-income people in developing countries. These donated bikes provide better transport for work, education, and health care.

Bikes for the World also generates additional skilled employment in bike repair and maintenance overseas, and provides satisfying environmental and humanitarian service opportunities for volunteers locally in the Washington, DC Metro region.

### **BOARD OF DIRECTORS**

Chair Karen Hendrixson John Burg **Treasurer** Peter Harrold **George Tyler** Caroline Hermann Secretary **Barry Holt** Hellen Gelband Joe Leitmann **Executive Director** Taylor Jones Thomas McCarthy **Executive Director Emeritus** Rich Robinson **Keith Oberg** 

#### Powered by local partners:

Adat Shalom, Alpha Ridge Landfill, Ann Jackson & Friends, Annapolis Velo, Annie's ACE Hardware, Appian, Bike Doctor, Bikenetic, Bikes @ Vienna, Bob's Bike Shop, Boonsboro Green Fest, Bullis School, Burgundy Farm CDS, CESJDS, Charity Connect, Churchville Chili Central School District, City Bikes, Congregation Beth El, Cumberland Rotary Club, Cyprus Friendship Program, Ecare, Emmanuel UM Church, Falls Church Recycling Center, Georgetown Day School, Glenwood Lions Club, Glenwood MS LEOs, Greater Falls Run Lions Club, Holy Trinity Catholic Church, 166 Transfer Station, 195 Landfill Complex, Irving MS, Jerusalem Peacebuilders, JRABS, Kenmoor MS, La Plata UM Church, Largo HS, Linden-Linthicum UM Church, Living Faith Lutheran Church, Lorien Wood School, Lutherville Bike Shop, McLean School, MoCo DOT, Montgomery UM Church, Olney Rotary Club, Otterbein UM Church Hagerstown, Otterbein UM Church Martinsburg, Pedal Pushers, Port Fest, Potomac UM Church, Qiagen Corporate, Race Pace Bicycles, REI, Rhonda Mortensen Team of Long and Foster, Rocky Hill MS, Rotary Club of Carroll Creek, Sherwood HS, Silver Cycles, Sister ACTS, So What Else?, Spokes Etc., St. Andrew the Apostle Church, St. Anne's Episcopal Church Reston, St. Mary of Sorrows Catholic Church, St. Paul's Catholic Church, St. Paul's Evangelical Lutheran Church, St. John's Catholic Church, Stone Ridge, Temple B'nai Shalom, Temple Emanuel, Temple Rodef Shalom, The Bike Rack, The Bike Stop, The Peak Church, Travilah ES, Trinity UM Church, Washington International School, Wesley Freedom Church, Western Maryland Wheelmen, Westland Middle School, World Bank Group

# 11,527 bikes donated in 2018

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**Bikes** Country **BARBADOS** 937 **BURKINA FASO** 465 **COSTA RICA** 3,022 **EL SALVADOR** 918 3,153 **GHANA KENYA** 1,037 **MADAGASCAR** 852 **PHILIPPINES** 463 **SIERRA LEONE** 425 **UNITED STATES** 255

In 2018 we continued to refine our focus of quality over quantity, however, the number of bikes donated continued to increase! This past year over 46,000 lives were improved via our partners around the world whose impact in their communities is a direct result of the bikes we donate. These donated bikes are key components of projects that focus on health care delivery, transportation for students and farmers, bike-oriented vocational training and microfinance initiatives. Whether as a means to encourage school attendance in the Philippines, to build community cooperatives delivering medicine and medical supplies in Madagascar or to fund youth outreach and education programs in Barbados, donated bikes are making a tangible impact in communities around the world.

We donated bikes to 10 overseas projects and seven right here at home. Through our belief that focusing on quality will equal better results and a deeper, longer-lasting impact in the communities our work serves, we committed to several goals in 2018. These were chiefly better long-range planning, an improvement in perceived quality of bikes shipped, and an increase of spare parts in every shipment, thus providing our partners with the necessary tools to better their programs and increase programmatic impact. Surpassing past benchmarks for bikes shipped and on-the-ground impact is proof of concept that this approach worked for Bikes for the World and our partners so we will continue to refine and aim ever upwards in 2019!

# Burkina Faso Improving mobility

Since adding this partner in late 2017, the program received their first bikes in 2018. The project focuses on improving the lives of widows and children. Our bikes have had an immediate impact by providing transportation and mobility to individuals and rural communities lacking transportation options.



# Sierra Leone Food security

Finding many families in their community battling food security, this project reached out to assist farmers who use bikes to tend to fields, transport water for the crops and deliver food to the family table. Proceeds from the project also help support a school feeding program in the most dire months.

# **AFRICAN PARTNERS**



## Ghana Vocational training

Village Bicycle Project collaborated with an organization on the ground focused on improving lives through small business development. We helped provide bikes to a new vocational apprenticeship program to ease the commute of women traveling from rural villages to the city center. They are working as seamstresses, learning valuable skills to start businesses of their own. Janet (above) received a bike in July.



# Kenya Job creation

To increase our impact in this region we added a new partner this year, Cycloville. This project is dedicated to delivering bikes and training into the slums to help create jobs and provide transportation to carry the most disadvantaged out of poverty.



## Madagascar Health care

Owing to the success of four established bike co-ops, this program is adding two new projects in another region. We are increasing our donations to help grow this project and assist volunteer healthcare workers to protect and save lives.



# **Developing and Expanding**

Our Costa Rican partner MiBici has been with us the longest and received the most bikes donated to date. We are the only supplier of bikes to this program, making our partnership vital. In an effort to deliver more bikes to more communities annually, MiBici developed a strategy they implemented in 2018. Through this plan, they were able to supply bikes to all six regions of the country, with 10 communities in each region receiving bikes this year. By giving 50 bikes to each recipient co-op annually, MiBici ensures a regular resupply of bikes and parts. Additionally, this strategy aims to cut transportation costs to the most remote areas, where bikes make the most impact.

# **Impact**

By dividing shipments among 10 communities, MiBici eases the financial, storage, and repair burdens put on bike recipients. This allows more time and space to properly repair and maintain the bikes we donate. Building on this initiative, we will help expand this program in 2019 by sending more tools, training materials and parts to extend the impact of bikes, especially in more rural areas.







"BfW empowers people who may not have many opportunities in their daily lives to independently impact other people's lives."

As is evident overseas, our impact is better measured in how we improve lives rather than how many bikes we move. We aim to affect change at home by mobilizing our community through service and developing lifelong volunteers with opportunities that offer hands-on learning and also help to build leadership and confidence.

Expanding our local volunteer program has improved the quality of our shipments, which has a direct impact on our partners and ultimately our beneficiaries. Working together we can make a real difference in communities around the world.





13,786



**Bikes collected** 



6,971

**Volunteer hours** 

"Kids gain self-esteem by accomplishing their tasks independently and being on the same level as their parents."

-Cristin Caine Founder & CEO Charity Connect



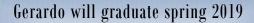
Gerardo is a great example of how we're changing lives one bike at a time. Four years ago he earned a scholarship to attend a private school located more than 20 miles from his home. He was just 12 years old and walked eight miles each day to catch a bus to school.

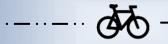
His community rewarded him with a bike to ease his commute and ensure that Gerardo would continue to excel in school. We checked in on Gerardo and found he is still riding the same bike and is excited to graduate this spring. He is headed to college to pursue his dream of becoming an architect, something he couldn't have done without his bike.





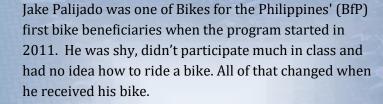






Jake works with Bikes for the Philippines





Today, Jake is a high school graduate and lives in Manila where he can earn a better living than in his small community on the island of Bohol. This year Jake was brought on as the lead mechanic at BfP. He now travels all over the Philippines working with kids and teaching them how to ride!